Slidewriting – Create clear slides quickly (Online-Training)

You are fed up with creating presentations: it takes too long, you waste time on formatting and you lack screen space for your ideas. Moreover, you get the feeling that your slides do not always excite your audience.

**Goal**
The goal of this training is to quickly create slides and stories that make you stand out, e.g. for a conference, an internal meeting, your thesis defense etc.

**Content**
In the theoretical part of the training, you will learn techniques for structuring complex information logically and for designing easy-to-understand slides and storylines quickly and efficiently.
In the practical part, you will then apply these techniques and produce slides and stories for your own work.
Ultimately, you will gain a complete draft of your own next presentation.

**Methods**
Practical exercises make up more than 60% of this training. Optionally, you can send an already existing presentation to the trainer at markus.burger@slidewriting.com and receive written, confidential feedback.

**Pre-Requisites**
In order to take part in the online training, you need to have a PC/Laptop or a smartphone with an internet connection. Nothing else.

**Trainer**
Dr. Markus Burger gained a B.A. and M.Sc. from Oxford University and did his PhD in Business Administration at the Free University of Berlin, where he also worked as a postdoctoral researcher. After having worked for the Boston Consulting Group for several years, he now teaches slidewriting and storylining in business corporations and research institutions.