

Online Workshop – Purposeful Networking

“Know where you want to go, and make sure the right people know about it.”
(Meredith Mahoney)

Aim & Content

Networking doesn't mean knowing as many people as possible. It's about expanding insights into your own aims and motivations and the ability to find supporters to reach them.

This workshop will help you to analyze your own aims, evaluate your network and provide techniques to widen it strategically and maintain it over time. Of course, we will include a section on the role of social media platforms and the networking possibilities related to them.

Trainer

Dr. Jan Schmidt holds a doctorate in humanities and has experience in personnel development (BASF Coatings) as well as in science management. Since 2012 he has been head of the Graduate Academy of the WWU Münster and works with PhD students and postdocs on a daily basis. He has many years of experience as trainer/workshop leader and has been a freelance trainer since 2016 (Corporate & Academia).